

Tamilore



BEFORE
virtual
concerts
bad

versuz?
bottle lonely

Let's watch together



Oh yay!

Kendall
ONE



o disengaged
o cooking
o doing house

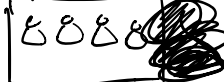
vs.

MANY

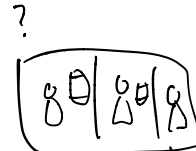


o fully engaged
o laughing
o talking w/
o friends in
o virtual
o space

Ecy
BEFORE



AFTER



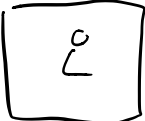
Kwoba

in-person



vs

indiv



OUR APP



o allow
o muted
o audio/video

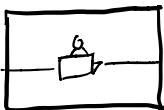
problem: too much time spent
on problem

initial
ideas



Griffal: way to enhance problem

! looking ~~over~~ under/nalms



- chat is EMPTY
- audio is on
- chat is off



- The oval
- Meyer brown
- main quad

Zoom Recording



Dinklespiel

Tamilore plays sax
in performance space

→ walk in → set up → start playing

→ audio mute → video mute
turns to audience

disengaged

Tamilore finishes song & puts
saxophone in case



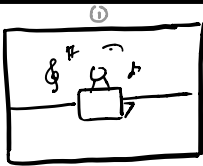
pop up w/ listening
party

no mute / no audio

Nooks

- smaller groups
- use for listening party
- have friends populate
Nooks

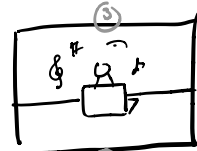
o Careless Whisper



Someone is watching a MV alone in their room to CARELESS WHISPER



Tamilore is PASSIONATELY playing the sax



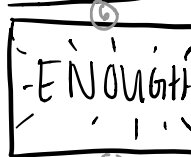
Kwoba's computer is loudly playing careless whisper



Tamilore is PASSIONATELY playing the sax



Kwoba's computer is loudly playing careless whisper



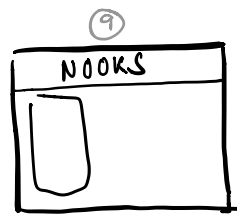
"You would've loved this. I wish... I see you dance in the back... You can't hide ;)



"Go let's hop on... ?" I haven't heard of it... Well, let me show you...

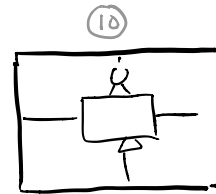


TASK 1: gather people

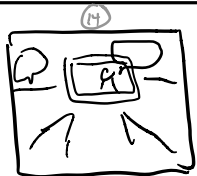


music changes?

TASK 2: some type of activity together



Watch & xp Performance together



Audience-performer interaction
"How're you all doing?"

"What song do you want me to play next?"

"Careless whisper"



T.A.S.K.S

- ① Assemble small friend groups to hangout
- ② Play games/do activities related to artist during the call
- ③ Allow communication between performer & audience member
- ④ Watch & experience the performance together

⑪ GETTING READY



LIPSTICK



hair



4

